

2023 STC Summit Preliminary Schedule ** All Times Eastern ** Updated 02/27/23

Saturday 13 May 2023

SAT 13 May 2023	Preconf Workshop 1	Preconf Workshop 2	Preconf Workshop 3	Preconf Workshop 4	Preconf Workshop 5	Preconf Workshop 6	Preconf Workshop 7
9:00 AM-1:00 PM	CPTC Foundation Course Dr. Craig Baehr						
1:00-2:00 PM	BREAK						
2:00-5:00 PM	CPTC Foundation Course Dr. Craig Baehr						

Sunday 14 May 2023

SUN 14 May 2023	Preconf Workshop 1	Preconf Workshop 2	Preconf Workshop 3	Preconf Workshop 4	Preconf Workshop 5	Preconf Workshop 6	Preconf Workshop 7
9:00 AM-1:00 PM	CPTC Practitioner Course Dr. Craig Baehr	Rethinking Presentations: Making More Memorable Workshops, Meetings, and Presentations Danielle Hennis	How to Prove Your Value: Measuring and Communicating Team and Personal Productivity Ben Woelk, Jennifer Goode	Accessibility Audits: Learn How to Make a Case for Accessibility Laura Palmer	Advanced Editing for User-Pleasing Content Leah Guren		
1:00-2:00 PM	BREAK						
2:00-6:00 PM	CPTC Practitioner Course (Ends at 5 PM ET) Dr. Craig Baehr	Rethinking Presentations: Making More Memorable Workshops, Meetings, and Presentations Danielle Hennis				How to Land Your First Technical Writing Job Christina Mayr, Guiseppa Getto	The Information Design Workshop Saul Carliner

Monday 15 May 2023

Monday 15 May 2023	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7
9:00-9:45 AM	How to Tell If Your Documentation Is Really Helping Your Users Dave Lines	How to Move From Linear Technical Publications to Context-Based Instructions Kees Van Mansom	How Knowledge Management Improves Technical Communication Sara Feldman	Structured Strategy: How to Supercharge Your Content Analysis with XML and Xpath Josh Anderson	*New* Interviewing Subject Matter Experts Effectively Nicky Bleiel	From Google to TikTok: Rationalizing the Digital Tutorial Liping Yang	
9:45-10:00 AM	BREAK						
10:00-10:45 AM	DITA Open Toolkit Alan Houser	Bringing Instructional Design Perspectives to the User Interface Design Education Kei Tomita	Building a Taxonomy: A Star Wars Journey Amanda Patterson	Developing Intelligent and Responsive Content Scott DeLoach 1 of 2	Let's Get Accessible: Free Tools with Powerful Results Laura Palmer 1 of 2	The SWAG: How to Estimate Effort for Your Project Manager Using Excel Ray Davis	
10:45-11:00 AM	BREAK						
11:00-11:45 AM	How to Localize Docs as Code Laura Zdanski	Investigating Data Analytics with AI for User Analysis in Technical Communication Daniel Hocut, Nupoor Renade	Transform PowerPoint Presentations into Fully Interactive eLearning Courses for Your LMS Chuck Campbell	Developing Intelligent and Responsive Content Scott DeLoach 2 of 2	Let's Get Accessible: Free Tools with Powerful Results Laura Palmer 2 of 2	The SWAG: How to Estimate Effort for Your Project Manager Using Excel Ray Davis	
11:45 AM - 12:00 PM	BREAK						
12:00-2:00 PM	OPENING SESSION AND LUNCH						

Monday 15 May 2023							
Monday 15 May 2023	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7
2:00 - 2:45 PM	Testing Well: Ensuring Validity and Reliability in Documentation Rachael Graham	What Is OpenAPI? How Writers Can Use OpenAPI for Documentation Robert Delwood	How to Set Up (and Improve) a Documentation Portal Allie Proff	Time Management for the Junior Writer and Beyond Mark Medalle	Sustainable Content Practices Are the New Best Practices Chris Hester 1 of 2	How to Build a Functional Online Technical Writing Portfolio Swapnil Ogale 1 of 2	
2:45 - 3:00 PM	BREAK						
3:00 - 3:45 PM	How to Use Data to Inform Your Decisions Carl DeBeer	How to Take Screenshots: Best Practices for Grabbing and Managing Screen Captures Malinda Dietrich	How to Integrate Your Knowledge Base with a Chatbot Harshini Rao, Chandana Srinivas	Mind Mapping Your Way to Organized Success Tricia Spayer 1 of 2	Sustainable Content Practices Are the New best Practices Chris Hester 2 of 2	How to Build a Functional Online Technical Writing Portfolio Swapnil Ogale 2 of 2	What's New with TCBOK? Announcing TCBOK 2 .5! Deanne Levander
3:45 - 4:30 PM	BREAK						
4:30 - 5:15 PM	How to Make Your Doc Deliverables Danielle Mathews, Erin Wiedemer	Creating a Sense of Belonging: Engaging the Virtual Workforce Ben Woelk	Information Topology: Using Data Visualizations for Content Strategy Tyrin Avery, Marty Gipson, Esperanza Rodriguez	Mind Mapping Your Way to Organized Success Tricia Spayer 2 of 2	Workplace Safety and Health: Communications That Could Save a Life! David Caruso	How to Cross the Street Into Tech Comm Em Turner, Jo (Joyce) Lam	

TUESDAY 16 May 2023

Tuesday 16 May 2023	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7
9:00-9:45 AM	Practical Sketching for Technical Communicators Elizabeth Alley	How to Create the "Write" Culture Anisi Rouleau, Abby Brunn	How to Write a Book Review for STC's Technical Communication Journal Jackie Damrau	How to Create a Doc Feedback SLA Tracker Vladimir Petrov 1 of 2	UI Text: Simplicity Is Difficult Mike Jang	Students' Success, Your Success: How to Build an Impactful Internship Program Ashley Gordon	Intro to Containers Girish K Sankaran 1 of 2
9:45-10:00 AM	BREAK						
10:00-10:45 AM	How to Incorporate Sustainability Metrics Into Your Content Alisa Bonsignore	Ethical Editing: How to Follow, Break, and Change the Rules Nupoor Ranadi	Building Your Brand as a Woman in Tech: Telling Your Story Susan E Kelley	How to Create a Doc Feedback SLA Tracker Vladimir Petrov 2 of 2	Ensuring Usability and Accessibility When Adding Images to Technical Documentation Tyler Breedlove 1 of 2	Working with a CCMS Bernard Aschwanden 1 of 2	Intro to Containers Girish K Sankaran 2 of 2
10:45-11:00 AM	BREAK						
11:00-11:45 AM	The Value of Markdown in Technical Writing Zara Reyes, Libertad Pantoja	DITA 201: How to Optimize Conditional Text and Reuse Lael Butler	STC Platinum Anniversary Colloquy Nicky Bleiel	I Lost My Job! Now What?!? A Survival Guide for the Unemployed Ray Kim	Ensuring Usability and Accessibility When Adding Images to Technical Documentation Tyler Breedlove 2 of 2	Working with a CCMS Bernard Aschwanden 2 of 2	
11:45 AM - 12:00 PM	BREAK						
12:00-2:00 PM	<p align="center"> HONORS EVENT AND LUNCH Dr. Judith L. Glick-Smith Using Flow to Create a Life of Excellence in Tech Comm </p>						

TUESDAY 16 May 2023

Tuesday 16 May 2023	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7
2:00 - 2:45 PM		Learn to Speak ID: A Brief Introduction to Instructional Design Jennifer Goode	I Am My Own Brand – Uncovering our Potential Through Personal Branding Rachana Chitre	Bring Your Content into Focus Using Data Driven Analytics Rachel Walters, Shirley Kumar	What's Ahead for Tech Comm? Saul Carliner	How to Make Your Writing More Inclusive Shawneda Crout 1 of 2	
2:45 - 3:00 PM	BREAK						
3:00 - 3:45 PM	What TechComm Professionals Can Learn from Museum Curators Leah Guren	Nobody Wants to Read Your Writing - Strategies for Effective, Relevant Documentation Amelia Lax	Getting the Most Out of a Proof-of-Concept Project for DITA Adoption Peihong Zhu	The Practice of Everyday Research Lisa Meloncon 1 of 2		How to Make Your Writing More Inclusive Shawneda Crout 2 of 2	
3:45 - 4:30 PM	BREAK						
4:30 - 5:15 PM	Piecing Together a Docs-as-Code Build Framework without Engineering Experience Arthur Berger	The Importance of Editing From Your Audience's Perspective Ann Marie Queeeney	How to Translate Your Communication Degree Into a Job Mickella Rast	The Practice of Everyday Research Lisa Meloncon 2 of 2	STC Publications	How to Embed a Digital Adoption Platform in the Help Architecture Robert Sims, Lindsay Alvarado	Making Access 1st: How to Make Aural Information Accessible in Technical Communication Philip B. Gallagher, Marci J Gallagher

Wednesday, May 17, 2023

Wednesday 17 May 2023	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7
9:00-9:45 AM	Resume Review	How To NOT Approach Structured Authoring Keith Schengili-Roberts, Jo Lam	Inclusive Technical Editing: How, Why, and When to Use Alternative Style Guides Jonathan Arnett	How to Run an Inclusive Meeting Christine Christensen	An Experiential Journey: How to Convert Complex Technical Content into Easy-to-follow Content Jyoti D. Nerkar 1 of 2	Creating an Infographic Using PowerPoint: Let's Do It! Kelly Schrank 1 of 2	Plotting to Help People: Utilizing Dramatic Structure for Better Communication Kim Chmielewicz 1 of 2
9:45-10:00 AM	BREAK						
10:00-10:45 AM	Resume Review	How to Make the Business Case for Documentation Caity Cronkhite	STC Certification Craig Baehr, Liz Pohland	Create Great Learning Results with the Power of Personas Jill Stanton	An Experiential Journey: How to Convert Complex Technical Content into Easy-to-follow Content Jyoti D. Nerkar 2 of 2	Creating an Infographic Using PowerPoint: Let's Do It! Kelly Schrank 2 of 2	Plotting to Help People: Utilizing Dramatic Structure for Better Communication Kim Chmielewicz 2 of 2
10:45-11:00 AM	BREAK						
11:00 AM - 12:30 PM	CLOSING SESSION						