

**2023 STC Summit Preliminary Schedule \*\* All Times Eastern \*\***

**Saturday 13 May 2023**

SAT 13 May 2023	Preconf Workshop 1	Preconf Workshop 2	Preconf Workshop 3	Preconf Workshop 4	Preconf Workshop 5	Preconf Workshop 5	Preconf Workshop 5
9:00 AM-1:00 PM	Certification						
1:00-2:00 PM	BREAK						
2:00-6:00 PM	Certification						

**Sunday 14 May 2023**

SUN 14 May 2023	Preconf Workshop 1	Preconf Workshop 2	Preconf Workshop 3	Preconf Workshop 4	Preconf Workshop 5	Preconf Workshop 5	Preconf Workshop 5
9:00 AM-1:00 PM	Certification	Rethinking Presentations: Making More Memorable Workshops, Meetings, and Presentations  Danielle Hennis	How to Prove Your Value: Measuring and Communicating Team and Personal Productivity  Ben Woelk, Jennifer Goode	Accessibility Audits: Learn How to Make a Case for Accessibility  Laura Palmer	Advanced Editing for User-Pleasing Content  Leah Guren		
1:00-2:00 PM	BREAK						
2:00-6:00 PM	Certification	Rethinking Presentations: Making More Memorable Workshops, Meetings, and Presentations  Danielle Hennis				How to Land Your First Technical Writing Job  Christina Mayr, Guiseppa Getto	The Information Design Workshop  Saul Carliner

**Monday 15 May 2023**

Monday 15 May 2023	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7
9:00-9:45 AM	How to Tell If Your Documentation Is Really Helping Your Users  Dave Lines	How to Move From Linear Technical Publications to Context-Based Instructions  Kees Van Mansom	How Knowledge Management Improves Technical Communication  Sara Feldman	Structured Strategy: How to Supercharge Your Content Analysis with XML and Xpath  Josh Anderson		From Google to TikTok: Rationalizing the Digital Tutorial  Liping Yang	
9:45-10:00 AM	BREAK						
10:00-10:45 AM	DITA Open Toolkit  Alan Houser	Bringing Instructional Design Perspectives to the User Interface Design Education  Kei Tomita	Building a Taxonomy: A Star Wars Journey  Amanda Patterson	Developing Intelligent and Responsive Content  Scott DeLoach 1 of 2	Let's Get Accessible: Free Tools with Powerful Results  Laura Palmer 1 of 2	The SWAG: How to Estimate Effort for Your Project Manager Using Excel  Ray Davis	
10:45-11:00 AM	BREAK						
11:00-11:45 AM	How to Localize Docs as Code  Laura Zdanski	Investigating Data Analytics with AI for User Analysis in Technical Communication  Daniel Hocut, Nupoor Renade	Transform PowerPoint Presentations into Fully Interactive eLearning Courses for Your LMS  Chuck Campbell	Developing Intelligent and Responsive Content  Scott DeLoach 2 of 2	Let's Get Accessible: Free Tools with Powerful Results  Laura Palmer 2 of 2	The SWAG: How to Estimate Effort for Your Project Manager Using Excel  Ray Davis	
11:45 AM - 12:00 PM	BREAK						
12:00-2:00 PM	OPENING SESSION AND LUNCH						

**Monday 15 May 2023**

Monday 15 May 2023	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7
2:00 - 2:45 PM	Testing Well: Ensuring Validity and Reliability in Documentation  Rachael Graham	What Is OpenAPI? How Writers Can Use OpenAPI for Documentation  Robert Delwood	How to Set Up (and improve) a Documentation Pportal  Allie Proff	Time Management for the Junior Writer and Beyond  Mark Medalle	Sustainable Content Practices Are the New Best Practices  Chris Hester 1 of 2	How to Build a Functional Online Technical Writing Portfolio  Swapnil Ogale 1 of 2	STC Census Update  Saul Carliner
2:45 - 3:00 PM	BREAK						
3:00 - 3:45 PM	How to Use Data to Inform Your Decisions  Carl DeBeer	How to Take Screenshots: Best Practices for Grabbing and Managing Screen Captures  Malinda Dietrich	How to Integrate Your Knowledge Base with a Chatbot  Harshini Rao, Chandana Srinivas	Mind Mapping Your Way to Organized Success  Tricia Spayer 1 of 2	Sustainable Content Practices Are the New best Practices  Chris Hester 2 of 2	How to Build a Functional Online Technical Writing Portfolio  Swapnil Ogale 2 of 2	TCBOOK Deanne Levander
3:45 - 4:30 PM	BREAK						
4:30 - 5:15 PM	How to Make Your Doc Deliverables  Danielle Mathews, Erin Wiedemer	Creating a Sense of Belonging: Engaging the Virtual Workforce  Ben Woelk	Information Topology: Using Data Visualizations for Content Strategy  Tyrin Avery, Marty Gipson, Esperanza Rodriguez	Mind Mapping Your Way to Organized Success  Tricia Spayer 2 of 2	Workplace Safety and Health: Communications That Could Save a Life!  David Caruso	How to Cross the Street Into Tech Comm  Em Turner, Jo (Joyce) Lam	

**TUESDAY 16 May 2023**

Tuesday 16 May 2023	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7
9:00-9:45 AM	Practical Sketching for Technical Communicators  Elizabeth Alley	How to Create the "Write" Culture  Anisi Rouleau, Abby Brunn	How to Write a Book Review for STC's Technical Communication Journal  Jackie Damrau	How to Create a Doc Feedback SLA Tracker  Vladimir Petrov 1 of 2	UI Text: Simplicity Is Difficult  Mike Jang	Students' Success, Your Success: How to Build an Impactful Internship Program  Ashley Gordon	Intro to Containers  Girish K Sankaran 1 of 2
9:45-10:00 AM	BREAK						
10:00-10:45 AM	How to Incorporate Sustainability Metrics Into Your Content  Alisa Bonsignore	Ethical Editing: How to Follow, Break, and Change the Rules  Nupoor Ranadi	Building Your Brand as a Woman in Tech: Telling Your Story  Susan E Kelley	How to Create a Doc Feedback SLA Tracker  Vladimir Petrov 2 of 2	Ensuring Usability and Accessibility When Adding Images to Technical Documentation  Tyler Breedlove 1 of 2	Working with a CCMS  Bernard Aschwanden 1 of 2	Intro to Containers  Girish K Sankaran 2 of 2
10:45-11:00 AM	BREAK						
11:00-11:45 AM	The Value of Markdown in Technical Writing  Zara Reyes, Libertad Pantoja	DITA 201: How to Optimize Conditional Text and Reuse  Lael Butler	STC 70th Anniversary Nicky Bliel	I Lost My Job! Now What?!? A Survival Guide for the Unemployed  Ray Kim	Ensuring Usability and Accessibility When Adding Images to Technical Documentation  Tyler Breedlove 2 of 2	Working with a CCMS Bernard Aschwanden 2 of 2	
11:45 AM - 12:00 PM	BREAK						
12:00-2:00 PM	HONORS EVENT AND LUNCH						

**TUESDAY 16 May 2023**

Tuesday 16 May 2023	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7
2:00 - 2:45 PM		Learn to Speak ID: A Brief Introduction to Instructional Design  Jennifer Goode	I Am My Own Brand – Uncovering our Potential Through Personal Branding  Rachana Chitre	Bring Your Content into Focus Using Data Driven Analytics  Rachel Walters, Shirley Kumar		How to Make Your Writing More Inclusive  Shawna Crout 1 of 2	
2:45 - 3:00 PM	BREAK						
3:00 - 3:45 PM	What TechComm Professionals Can Learn from Museum Curators  Leah Guren	Nobody Wants to Read Your Writing - Strategies for Effective, Relevant Documentation  Amelia Lax	Getting the Most Out of a Proof-of-concept Project for DITA Adoption  Peihong Zhu	The Practice of Everyday Research  Lisa Meloncon 1 of 2		How to Make Your Writing More Inclusive  Shawna Crout 2 of 2	
3:45 - 4:30 PM	BREAK						
4:30 - 5:15 PM	Piecing Together a Docs-as-Code Build Framework without Engineering Experience  Arthur Berger	The Importance of Editing From Your Audience's Perspective  Ann Marie Queeney	How to Translate Your Communication Degree Into a Job  Mickella Rast	The Practice of Everyday Research  Lisa Meloncon 2 of 2	STC Publications	How to Embed a Digital Adoption Platform in the Help Architecture  Robert Sims, Lindsay Alvarado	Making Access 1st: How to Make Aural Information Accessible in Technical Communication  Philip B. Gallagher, Marci J Gallagher

**Wednesday, May 17, 2023**

Wednesday 17 May 2023	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7
9:00-9:45 AM	Resume Review	How To NOT Approach Structured Authoring Keith Schengili-Roberts, Jo Lam	Inclusive Technical Editing: How, Why, and When to Use Alternative Style Guides Jonathan Arnett	How to Run an Inclusive Meeting Christine Christensen	An Experiential Journey: How to Convert Complex Technical Content into Easy-to-follow Content Jyoti D. Nerkar 1 of 2	Creating an Infographic Using PowerPoint: Let's Do It! Kelly Schrank 1 of 2	Plotting to Help People: Utilizing Dramatic Structure for Better Communication Kim Chmielewicz 1 of 2
9:45-10:00 AM	BREAK						
10:00-10:45 AM	Resume Review	How to Make the Business Case for Documentation Caity Cronkhite	STC Certification Craig Baehr, Liz Pohland	Create Great Learning Results with the Power of Personas Jill Stanton	An Experiential Journey: How to Convert Complex Technical Content into Easy-to-follow Content Jyoti D. Nerkar 2 of 2	Creating an Infographic Using PowerPoint: Let's Do It! Kelly Schrank 2 of 2	Plotting to Help People: Utilizing Dramatic Structure for Better Communication Kim Chmielewicz 2 of 2
10:45-11:00 AM	BREAK						
11:00 AM - 12:30 PM	CLOSING SESSION						