



As of 3 April 2019 and subject to change

**Preconference workshops on Saturday and Sunday have additional registration fees.
Refer to <https://summit.stc.org/conference/registration-rates/> for the fee for specific sessions.
Adobe Workshop is free for all attendees.**

Saturday, 4 May

8:00 am – 5:00 pm	Creating the Right Solutions for Real Audience Problems Using Design Thinking Ames	
8:30 am – 4:30 pm		Certified Professional Technical Communicator (CPTC) Preparation Training Course and Exam Houser and Gillenwater

Sunday, 5 May

8:00 am – 5:00 pm			API Documentatio n Workshop Johnson						CPTC Preparation Training Course and Exam Houser and Gillenwater
8:00 AM - NOON				Designing Compelling and Powerful Infographics Parkinson	STC CAC Leadership Program	Necessities of Editing Oestreich	Git the Docs: A Fun, Hands-On Introduction to Source Control Todd	Information Design Essentials Carliner	
NOON – 5:00 pm		Adobe Tech Comm Tools Certificate Workshop							
1:00 pm – 5:00 pm				Designing with Memory in Mind Shank		Turning Theory into Practice: Content Strategy Demystified Collins	Minimalism Strategies Stevens	Add UX Strategies to Your Portfolio Gardner	
5:00 – 7:30 pm	Opening Keynote & Welcome Reception with Peter Morville								

Monday, 6 May

8:00 – 8:45 am	Measuring and Improving the Quality and Completeness of Your Docs Giammona	Mastering Your Website 101 Esposito	Expanding Your Toolbox to Make Yourself a More Productive Editor Schrank	Writing for Voice and Tone in UX Content Nate Wolf	You Already Know What Structured Authoring Is, and I Can Prove It! Magliery	Should There Be and App for That? Incentivizing Reality Through Gamification Loftin	Leadership Opportunities are Closer Than They Appear Feldman and Woelk	Improve Your Content and Expand Your Influence with 5 Core Questions Collins	Implementing a Tech Comm Solution in a Highly Regulated Industry Brownrigg
9:00 – 9:45 am	Voice of Customer Tools That Help to Deliver Awesome Product Instructions Hall	Managing Service Outages: Getting Users Back to Success Quickly, Clearly, and Transparently Berger and Wilburn	Meet the Editors Dragga and Ames	Designing Use Case Content for B2B Grover	Making Agile Work for You Garison	More Lessons Learned: What Harry Potter Professors Teach Us About Instructional Design Sagan		How Sketching is Like Technical Communication Alley	Back to the Future of Collaboration and Review Singh
10:00 – 11:00 am (1 hour)	Taxonomies for Tech Comm: Best Practices for Use in the Real World Shumate	Docs as Code and DITA Bina	Speed Editing Oestreich	Making Video Part of Your Localization Strategy Stegall	The Why, How, and What to do Next of Measuring Quality Kilian and Schwarzkopf	An Introduction to Content Auditing: SEO, Assessment and Content Management Getto		Tech Comm Trends: Providing Value as a Generalist in a Sea of Specialists Johnson	Let Them Eat Cake: Don't Wait for Your Customers Revolt Dybdahl
1:00 – 1:45 pm	Behind-the-Scenes Networking: The Secret to Today's Job Search Fox	What Leaders in Industry and Academia Think about TC Training and Education Andersen and Evia	International Standards for Info Dev and Content Management Hackos	In-Product Support: Evolving from Manuals to Driving the Customer Experience Bosak and Viajar	Documentation Strategy for Open Source Projects Dissanayake	Optimize Your Content Like an Engineer Feldman		Teaching Online: Tips, Tricks, Techniques for Engaging Virtual Learners Siegel	
2:00 – 2:45 pm	Markdown, HTML5, XML in Tech Comm Workflows: Introducing Lightweight DITA Evia	Be the Best You Can Be: Mentoring and Being Mentored Sheaffer and Miranda	The Future of Communicating with Digital Natives Settle	Facebook Polling as a User Research Tool Lanier	Plugging the Brain Drain: Using Knowledge Management to Capture and Share Information Proff	xAPI: Geek Free Introduction for Instructional Designers Torrance		Sort It Out: Improving Search with Taxonomies and Metadata Stevens	RTFM! How to Tackle It and Get Your Users' Mindshare Thomas
4:00 – 4:45 pm	Living in Volatile Contexts Gallon	Analytics Can Change Your World Payne	How Many Languages? Help! Tkaczyk	Creating a Content Strategy for a Not-for-Profit Client Howard	Pivot Your Passion into Profit Gillenwater	Automated Release Notes Winslow		Marketing Your Tech Comm Services Internally or Externally Carliner	
5:00 – 6:00 pm	Annual Business Meeting; installation of 2019-2020 Board of Directors								

Tuesday, 7 May

8:00 – 8:45 am	UX Writing: Users First, Better Products Gando	Accessibility and Privacy: Techniques for Designing and Editing Docs Matthews and Wiedemer	License to Write: Techniques for Tech Comm Success Queeney	The Human Touch: Bringing Instructor Presence into eLearning Cho	Building a Tech Comm Team Kreger	Tone Up Your Content: Finding the Voice that Builds Loyalty Nealon	Context, Content, and Care: Usability and Design in Health and Medical Contexts St.Amant	Why Technical Communicators Should Be More than Writers Porter	Pedal to the Metal (DITA from 0 to 60 in about an hour) Aschwanden
9:00 – 9:45 am	UX and TC: Aligning for Success Dwyer	Tech Comm 2.0: Inventing, Selling, Implementing a Better Way to Work Werner	What's Next with STC Certification: Practitioner Exam (CPTC) Baehr	Disrupting PR: How Technical Writers Can Augment Public Relations Schuck	Architecting Your Team's Career Path Jensen and Fish	eLearning: Creating Virtual Reality Projects with Adobe Captivate Siegel	Introducing a New UX Approach for Health Communication: Plus-Minus-Check Meloncon	#PowerOfStory: The Cultural Program that Got Me Clicks Dill	Off with Their Heads! Headless CMS IoT, and You Dbdahl
10:00 – 11:00 am (1 hour)	A Tale of Two Podcasts: From Concept to Reality Proff and Woelk		Topic-based Authoring for Training Wheeler	Innovations in Tech Comm Curricula for College Programs Hirst/Baehr/Agnew	Your Career Portfolio: Planning for Future Growth Koster-Lenhardt	Visual Media: Crossing Paths with Technical Publication Kamikawa	Maintaining a Healthy DITA Project Coravu	Introduction to API Documentation Johnson	Do I Need to be the Godfather of Stylesheets Singh
1:00 – 1:45 pm	Technology for Good: Helping Orgs Do (More) Good with Technology Perry	Engineering Better Training Experiences Through Innovative Presentation Techniques and Technologies Campbell	Intro to the STC Body of Knowledge Brewer	Wanna Cyber? Breaking into and Succeeding in Cybersecurity as a Tech Comm Behles	Technical Communication in Health and Medicine Lawrence, St.Amant, Schrank, Werner		Intro to S1000D: Authoring to Support the Civil Aviation and Defense Industries Evans	You Got Your Content in My Strategy! Webb and Fox	
2:00 – 2:45 pm	Technical Writers for Good: Humanizing Proposal Writing Through Non-Profit Grants Kramer-Simpson	Just-in-Time (JIT) Training Murray	Turn on a Power Tool to Create Highly Functioning Remote Teams Brewer	Let's Tackle Open Source Docs Maddox	Documented Disconnect: Gender Bias in Onboarding Technical Documents Hart	Cultivating a Design Mind Bowie	Developing Training Websites with (Mostly) Open-Source Tools Kinsey	The Dollars and Sense of Visuals in Content: Original Research and Innovative Approaches Foster	Interactive Digital Guidance: A New Approach to Delivering Documentation Jaiswal
4:00 – 4:45 pm	Docs and Definition of Done: Incorporating Documentation into an Agile Environment Hu and Walker	Polymath Communicators: The Future of Tech Comm Bonsignore	Release Notes Matter! Ogale	Style Guides: What Goes in Them and What All Can They Cover? Fralely	Unexpected Manager: Learning to Lead When I Didn't Expect It Christensen	Content in the Age of Machines: Incorporating Controlled Language into Your Content Strategy Brown-Hoekstra	Website Search with Apache Solr Prentice	Leveraging Doc Scope Creep to Your Advantage Aschwanden	
5:00-6:30 pm	Honors Event with Gabriella Pascuzzi								

Wednesday, 8 May	
8:00 am – 11:00 am	<p style="text-align: center;">Closing Plenary Session: Tech Comm's Influence and Impact Saul Carliner - Who Are We? A Report on the 2018 Census of Technical Communicators Ginny Redish - Where We've Been; Where We're Going Karen Schriver - Improving Your Professional Value: Using Evidence to Influence Decision Making</p>
Post Summit Activities	<i>Check the Networking page on STC's Summit site (https://summit.stc.org/networking-2/) for optional post Summit activities</i>