



*As of 21 February 2019 and subject to change*

**Preconference workshops on Saturday and Sunday have additional registration fees.  
Refer to <https://summit.stc.org/conference/registration-rates/> for the fee for specific sessions.  
Adobe Workshop is free for all attendees.**

**Saturday, 4 May**

8:00 am – 5:00 pm	Creating the Right Solutions for Real Audience Problems Using Design Thinking Ames	
8:30 am – 4:30 pm		Certified Professional Technical Communicator (CPTC) Preparation Training Course and Exam Houser and Gillenwater

**Sunday, 5 May**

8:00 am – 5:00 pm			API Documentation Workshop Johnson						
8:30 am – 5:00 pm									CPTC Preparation Training Course and Exam Houser and Gillenwater
8:00 AM - NOON				Designing Compelling and Powerful Infographics Parkinson	STC CAC Leadership Program	Necessities of Editing Oestreich	Git the Docs: A Fun, Hands-On Introduction to Source Control Todd	Information Design Essentials Carliner	
NOON – 5:00 pm		Adobe Workshop							
1:00 pm – 5:00 pm				Designing with Memory in Mind Shank		Turning Theory into Practice: Content Strategy Demystified Collins	Minimalism Strategies Stevens	Add UX Strategies to Your Portfolio Gardner	
5:00 – 7:30 pm	<b>Opening Keynote &amp; Welcome Reception with Peter Morville</b>								

Monday, 6 May									
8 – 8:45 am	Measuring and Improving the Quality and Completeness of Your Docs Giammona	Mastering Your Website 101 Esposito	Expanding Your Toolbox to Make Yourself a More Productive Editor Schrank	Writing for Voice and Tone in UX Content Nate Wolf	You Already Know What Structured Authoring Is, and I Can Prove It! Magliery	Should There Be and App for That? Incentivizing Reality Through Gamification Loftin	Leadership Opportunities are Closer Than They Appear Feldman and Woelk	Improve Your Content and Expand Your Influence with 5 Core Questions Collins	
<i>BREAK</i>									
9 – 9:45 am	Voice of Customer Tools That Help to Deliver Awesome Product Instructions Hall	Managing Service Outages: Getting Users Back to Success Quickly, Clearly, and Transparently Berger and Wilburn	Meet the Editors Dragga and Ames	Designing Use Case Content for B2B Grover	Making Agile Work for You Garison	More Lessons Learned: What Harry Potter Professors Teach Us About Instructional Design Sagan		How Sketching is Like Technical Communication Alley	
<i>BREAK</i>									
10 – 11 am (1 hour)	Taxonomies for Tech Comm: Best Practices for Use in the Real World Shumate	Docs as Code and DITA Bina	Speed Editing Oestreich	Making Video Part of Your Localization Strategy Stegall	The Why, How, and What to do Next of Measuring Quality Kilian and Schwarzkopf	An Introduction to Content Auditing: SEO, Assessment and Content Management Getto		Tech Comm Trends: Providing Value as a Generalist in a Sea of Specialists Johnson	
<i>EXTENDED BREAK</i>									
1:00 – 1:45 pm	Behind-the-Scenes Networking: The Secret to Today's Job Search Fox	What Leaders in Industry and Academia Think about TC Training and Education Andersen and Evia	International Standards for Info Dev and Content Management Hackos	In-Product Support: Evolving from Manuals to Driving the Customer Experience Bosak and Viajar	Documentation Strategy for Open Source Projects Dissanayake	Optimize Your Content Like an Engineer Feldman		Teaching Online: Tips, Tricks, Techniques for Engaging Virtual Learners Siegel	
<i>BREAK</i>									
2:00 – 2:45 pm	Markdown, HTML5, XML in Tech Comm Workflows: Introducing Lightweight DITA Evia	Be the Best You Can Be: Mentoring and Being Mentored Sheaffer and Miranda	The Future of Communicating with Digital Natives Settle	Facebook Polling as a User Research Tool Lanier	Plugging the Brain Drain: Using Knowledge Management to Capture and Share Information Proff	xAPI: Geek Free Introduction for Instructional Designers Torrance		Sort It Out: Improving Search with Taxonomies and Metadata Stevens	
<i>EXTENDED BREAK</i>									
4:00 – 4:45 pm	Living in Volatile Contexts Gallon	Analytics Can Change Your World Payne	How Many Languages? Help! Tkaczyk	Creating a Content Strategy for a Not-for-Profit Client Howard	Pivot Your Passion into Profit Gillenwater	Automated Release Notes Winslow		Marketing Your Tech Comm Services Internally or Externally Carliner	
5:00-6:00 pm	<b>Annual Business Meeting; installation of 2019-2020 Board of Directors</b>								

Tuesday, 7 May									
8 – 8:45 am	<b>UX Writing: Users First, Better Products</b> Gando	<b>Accessibility and Privacy: Techniques for Designing and Editing Docs</b> Matthews and Wiedemer	<b>License to Write: Techniques for Tech Comm Success</b> Queeney	<b>The Human Touch: Bringing Instructor Presence into eLearning</b> Cho	<b>Building a Tech Comm Team</b> Kreger	<b>Tone Up Your Content: Finding the Voice that Builds Loyalty</b> Nealson	<b>Context, Content, and Care: Usability and Design in Health and Medical Contexts</b> St.Amant	<b>Why Technical Communicators Should Be More than Writers</b> Porter	
<i>BREAK</i>									
9 – 9:45 am	<b>UX and TC: Aligning for Success</b> Dwyer	<b>Tech Comm 2.0: Inventing, Selling, Implementing a Better Way to Work</b> Werner	<b>What's Next with STC Certification: Practitioner Exam (CPTC)</b> Baehr	<b>Disrupting PR: How Technical Writers Can Augment Public Relations</b> Schuck	<b>Architecting Your Team's Career Path</b> Jensen and Fish	<b>eLearning: Creating Virtual Reality Projects with Adobe Captivate</b> Siegel	<b>Introducing a New UX Approach for Health Communication: Plus-Minus-Check</b> Meloncon	<b>#PowerOfStory: The Cultural Program that Got Me Clicks</b> Dill	
<i>BREAK</i>									
10 – 11 am (1 hour)	<b>A Tale of Two Podcasts: From Concept to Reality</b> Proff and Woelk		<b>Topic-based Authoring for Training</b> Wheeler	<b>Innovations in Tech Comm Curricula for College Programs</b> Hirst/Baehr/Agnew	<b>Your Career Portfolio: Planning for Future Growth</b> Koster-Lenhardt	<b>Visual Media: Crossing Paths with Technical Publication</b> Kamikawa	<b>Maintaining a Healthy DITA Project</b> Coravu	<b>Introduction to API Documentation</b> Johnson	
<i>EXTENDED BREAK</i>									
1:00 – 1:45 pm	<b>Technology for Good: Helping Orgs Do (More) Good with Technology</b> Perry	<b>Engineering Better Training Experiences Through Innovative Presentation Techniques and Technologies</b> Campbell	<b>Intro to the STC Body of Knowledge</b> Brewer	<b>Wanna Cyber? Breaking into and Succeeding in Cybersecurity as a Tech Comm</b> Behles	<b>Technical Communication in Health and Medicine</b> Lawrence, St.Amant, Schrank, Werner		<b>Intro to S1000D: Authoring to Support the Civil Aviation and Defense Industries</b> Evans	<b>You Got Your Content in My Strategy!</b> Webb and Fox	
<i>BREAK</i>									
2:00 – 2:45 pm	<b>Technical Writers for Good: Humanizing Proposal Writing Through Non-Profit Grants</b> Kramer-Simpson	<b>Just-in-Time (JIT) Training</b> Murray	<b>Turn on a Power Tool to Create Highly Functioning Remote Teams</b> Brewer	<b>Let's Tackle Open Source Docs</b> Maddox	<b>Documented Disconnect: Gender Bias in Onboarding Technical Documents</b> Hart	<b>Cultivating a Design Mind</b> Bowie	<b>Developing Training Websites with (Mostly) Open-Source Tools</b> Kinsey	<b>The Dollars and Sense of Visuals in Content: Original Research and Innovative Approaches</b> Foster	
<i>EXTENDED BREAK</i>									
4:00 – 4:45 pm	<b>Docs and Definition of Done: Incorporating Documentation into an Agile Environment</b> Hu and Walker	<b>Polymath Communicators: The Future of Tech Comm</b> Bonsignore	<b>Release Notes Matter!</b> Ogale	<b>Style Guides: What Goes in Them and What All Can They Cover?</b> Fraleigh	<b>Unexpected Manager: Learning to Lead When I Didn't Expect It</b> Christensen	<b>Content in the Age of Machines: Incorporating Controlled Language into Your Content Strategy</b> Brown-Hoekstra	<b>Website Search with Apache Solr</b> Prentice	<b>Leveraging Doc Scope Creep to Your Advantage</b> Aschwanden	
5:00-7:00pm	<b>Honors Event with Gabriella Pascuzzi</b>								

<b>Wednesday, 8 May</b>	
<b>8:00 am – 11:00 am</b>	<p style="text-align: center;"><b>Closing Plenary Session: Tech Comm’s Influence and Impact</b> Saul Carliner - Who Are We? A Report on the 2018 Census of Technical Communicators Ginny Redish - Where We’ve Been; Where We’re Going Karen Schriver - Improving Your Professional Value: Using Evidence to Influence Decision Making</p>
<b>Post Summit Activities</b>	<i>Check the Networking page on STC’s Summit site (<a href="https://summit.stc.org/networking-2/">https://summit.stc.org/networking-2/</a>) for optional post Summit activities</i>